

Daniel Marjani

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PROFILE

Bilingual (English/Spanish) Graphic Design student with experience in digital marketing, social media management, video editing, and website development. Skilled in Adobe Creative Suite, SEO, branding, and content creation with experience producing high-performing digital content for businesses and marketing campaigns. Strong communication and creative problem-solving abilities with a passion for visual storytelling and audience engagement

EDUCATION

Present Bachelors of Fine Arts in Digital Arts	<i>Miami, FL</i>
<i>Florida International University</i>	Expected December 2026
Associate in Arts (AA): Graphic or Commercial Arts	<i>Miami, FL</i>
<i>Miami Dade College</i>	May 2023
Associate in Science (AS): Graphic Design Technology	<i>Miami, FL</i>
<i>Miami Dade College</i>	May 2023
Certificate in Graphic Design Support	<i>Miami, FL</i>
<i>Miami Dade College</i>	December 2020
Honors: Dean's List Honors Recognitions	

EXPERIENCE

Graphic Design Specialist, Digital Marketing Assistant	January 2025 - January 2026
<i>Next Level Fitness</i>	<i>Miami, FL</i>
- Produced and edited 30+ short-form fitness videos and transformation reels for Instagram and TikTok campaigns - Created weekly marketing performance presentations for campaign strategy discussions and team decision-making - Managed and optimized company website for SEO, mobile responsiveness, and improved user experience - Analyzed website traffic and marketing performance data to support lead generation and increase membership inquiries	
Social Media Strategist, Content Creator	January 2022 - May 2024
<i>Dunini, LLC</i>	<i>Miami, FL</i>
- Produced video content and marketing materials for kitchen remodeling advertising campaigns - Developed graphic campaigns, improving conversion rate by around 30% - Managed multiple client projects simultaneously while meeting strict production deadlines - Supervised client communication, administrative workflows, and digital advertising operations	

TECHNICAL SKILLS

Video Editing, Content Creation, Graphic Design, Client Communication, Team Leadership, Strategic Planning, Customer Service, Digital Marketing, SEO, Social Media Management

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Lightroom, CapCut, WordPress, Shopify, Microsoft Office 365, Google Ads, Meta Ads

AWARDS AND RECOGNITIONS

Dean's List Honors Recognitions
American Dream Scholarship at Miami Dade College
Adobe Certified Associate in digital video using Premiere Pro